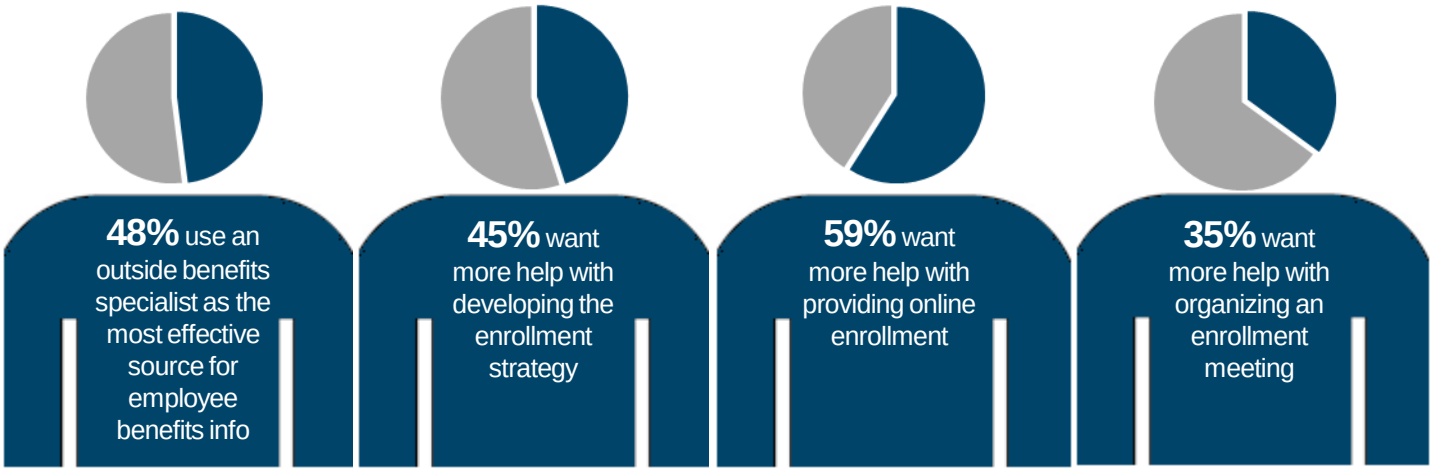
Employers are seeking help with enrollment activities.

Guardian® in sync Enrollment



Source: *The Guardian Workplace Benefits Study 2014*

How do you increase enrollment participation? Give employees what they need.

Pre-Enrollment

- Getting the Word Out
- Build Awareness
- What's Right for Them

Tailored Messages that speak to the employee's needs, not to the sale

Decision-Making Education and Tools available online to help employees decide what's best for them

Dedicated Employee Hotline to answer questions along the way

Enrollment

- Online
- On Paper
- On Site
- On Phone

Personalized Enrollment Kits that are easily understood and employee-friendly

Easily Transact Enrollment Choices through the channels employees are most comfortable

Support and Administration with the help of a dedicated Enrollment Team.

Post-Enrollment

- Services for Employers
- Support for Employees

Post-Enrollment Analysis for employers to review the most effective solutions

Recommendations to make future re-enrollments even better

Confirmation of Elections including online access and ID Cards for employees

Ongoing

- Life Events
- New Hires
- Administrative Needs

Impact of Life Events and the opportunity for employees to make enrollment adjustments

Provide an On-Boarding Experience from end-to-end

Easy Claims Submission and payment for employees online or by phone

Visit GuardianAnytime.com

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2014-1785 (2/14)